

# SPONSORSHIP OPPORTUNITIES

Physical activity is vital to the holistic development of our young children, fostering their physical, social and emotional health. The benefits of sport reach far beyond the impact on physical well-being and the value of the educational benefits of sport should not be under-estimated.

This past year has seen our school continue to run a whole host of after school clubs, led by staff, parents and specialist coaches in a variety of sports. In that time participation levels in both after school clubs and inter-school competitions has continued to rise. This coming year, we aim to increase the participation levels in after school clubs and particularly in inter-school competitions even further.

We are very proud of our sporting achievements in this academic year. We have been victorious in many competitions; winning our hockey division, coming first in the inclusive sports, kurling and Y1/2 mini skills competitions. Our boys' cross-country team won the local competition and we have also had individual success at the Preston swimming gala. Our Y1/2's recently won the Preston schools' football tournament and our tag-rugby team won the league and cup once again.

This year has also seen the school take part in netball, tennis, gymnastics, athletics, cricket, swimming, triathlon and curling events in the local area and beyond.

We are very proud of the fact that **every** child in Year 6, 5 and 4 have been chosen to represent the school at a sporting event this academic year, as well as many from Years 1, 2 and 3. There is nothing better than seeing the children's pride and boost in confidence and self-esteem when chosen to wear one of our sport jerseys with our school logo emblazoned on it.

Several of our children currently train with established sporting clubs in and around the local area such as Preston North End Football Club, Manchester United Football Club, Burnley Football Club, Preston Harriers Athletics Club, Preston Swimming Club, Myerscough Football Club and Garstang Hockey Club.

The increased participation levels are not only down to the children's enthusiasm for sport or the teachers' dedication to providing the children with as many opportunities as possible, but also down to the sponsorship provided to us by four local companies.



In the last few years, the sponsorship of our rugby kit by Benthom Developments, as well as kind donations from parents, has enabled us to regularly take up to 15 children to rugby matches and tournaments. This has enabled more children to take part in inter-school competitions, which not only enhances their skills and development, but also



greatly increases their confidence. The purchase of 16 football kits with the help of P&M Courses has enabled us to do the same with football. Barton Grange Landscapes kindly donated 14 netball kits for boys and girls and finally, the donation of 30 sport tops from Express Plumbing and Gas has greatly increased the number of children who are able to take part in a variety of sporting competitions.

However, we want to go even further. In the coming year, we are searching for new sponsors for new kits, which would be used for a variety of competitions such as tennis, athletics and cricket and a set of tracksuit tops. We are hoping that this might be something you would consider helping us with. If it were possible, we would very much welcome the opportunity to speak to you about this.

In return for your sponsorship, we would of course be willing to wear your company logo on our shirts and for you to have your company logo on our school sport webpage with a link to your company website. Our matches are also well attended by parents and an ever increasing number of spectators from the local community.

If this is something that you and your company may be interested in, then we can provide you with further details and a full break down of the likely costs of any deal by getting in touch either via email; [r.crook@st-lawrence.lancs.sch.uk](mailto:r.crook@st-lawrence.lancs.sch.uk) or over the phone on **01772 862664**

We would welcome the opportunity to speak with you further about this. Thank you for giving this your consideration.

Kind Regards,

Mr. Crook

(Barton St. Lawrence  
Primary School)

